

SGG Farms



Priya Kanakha
hello@sggfarms.com



Farm Location: Escondido

Farm Size: 30 acres

Main crop: Avocados

MY FARM STORY

Meet Priya Kanakha of SGG Farms! Priya and her husband began farming on their property around 5 years ago. After coming across the property, they immediately fell in love with the trees, and have since developed their own unique methods for managing and caring for a large avocado grove. “We really liked avocados, so we asked ourselves, ‘Why not get 1,000 trees?’” Priya shared. Priya and her husband are now the third owners of the 30-acre grove that has been producing avocados since around 1962.

Priya's land has certainly gone through some challenges in the past. The grove survived the 2007 Witch Creek Fires, and since acquiring the land, Priya and her husband have been hard at work rebuilding the grove and planting new avocado trees. Priya has enjoyed the journey and has even started to experiment with subtropical fruit planting including figs, cherimoyas, mangos, passion fruit, and guavas. Priya stated, “We are planting what we think we like and also experimenting with what grows well on our land

Prior to SGG Farms, Priya had very little experience with growing, so she sees every day as a new and exciting challenge! Her motto is, “Don’t think too much, just solve the problem.” Finding solutions has proven to be a rewarding experience for Priya along with finding ways to use innovative and organic methods on her grove. She has battled weeds, critters, and more on her property, “It is challenging, but finding solutions to problems makes it fun.”

SGG Farms mostly produces avocados from mid-January through mid-August. However, they continue to explore ways to improve their farm and are hoping to produce more cherimoyas in the future. SGG Farms is certified organic and emphasizes the importance of purchasing avocados from local farms whenever possible. “If buying directly from the avocado farmer, you’re ensuring that you’re purchasing the freshest avocado you’ll ever taste.” Not only are the avocados from SGG Farms organic, local, and fresh, but they are also grown on trees that have received a little extra love!



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